

DEPARTMENT OF THE ARMY

U.S. ARMY INSTALLATION MANAGEMENT COMMAND HEADQUARTERS, U.S. ARMY GARRISON YONGSAN - CASEY UNIT #15333 APO AP 96205-5333

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0 9 OCT 2018.

UNITED STATES ARMY GARRISON YONGSAN - CASEY POLICY LETTER # 44

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Religious Support Activity Publicity

1. REFERENCES:

- a. Army Regulation (AR) 165-1, Chaplain Activities in the United States Army, 23 Jun 15.
- b. United States Army Garrison Yongsan Casey Policy Letter 1-13, Subject: Policy for Hanging Banners and Posting Flyers/Posters on USAG Yongsan Casey Installations.
- 2. <u>PURPOSE:</u> To establish policy, guidelines, and procedures for publicity/advertising/marketing of all religious support activities on USAG Yongsan Casey.
- 3. <u>APPLICABILITY:</u> The procedures outlined herein are applicable to all individuals, organizations, and ministries engaging in public religious support activities on USAG Yongsan Casey.

4. PROCEDURES:

- a. Per AR 165-1, all religious support activities on the Garrison are the responsibility of the Garrison Commander as part of his or her Command Master Religious Plan and are directed and supervised on his or her behalf by the Garrison Chaplain.
- b. The intent of the Garrison Chaplain's supervision and direction is to provide the best religious support to all authorized recipients of USAG Yongsan Casey, while also serving the Commander by ensuring ministries operate according to AR and USAG Yongsan Casey policies. Specifically, regarding religious support activity publicity/advertising/marketing, the Religious Support Office (RSO) serves the Commander and respective ministry by:
 - (1) Proofing all products/layouts prior to public dissemination.
- (2) Coordinating the timing and impact of multiple ministry messages during any given period.

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- (3) Reviewing all requests/messages for appropriateness, correctness, and compliance with associated regulations and policies.
- c. The following are procedures for religious activity publicity, advertising, and/or marketing:
- (1) No religious material of any kind or advertising for any religious activity is allowed to be posted in any USAG Yongsan Casey facility or area without the approval of the Garrison Chaplain. This includes Morning Calm Weekly Newspaper, Command Channel, E-Marquee, Banners, AFN TV/Radio spots, Housing Areas, Facebook/Social Media Sites, Webpages, Commissary, and Post Exchange locations.
- (2) The Garrison Chaplain is the approving authority on all advertising items for religious support activities posted in USAG Yongsan Casey chapels and on the installation. Unit chaplains may post in their unit areas items that support their ministry according to the guidance of their Commanders.
- (3) The hanging of banners is controlled, by policy, through FMWR. For current policy of where banners may be displayed on Yongsan, K-16, CRC and Camps Casey and Hovey, contact the RSO at 738-3011 or the local FMWR office of the above listed installations.
- 5. Point of contact for this policy is CH (LTC) Sang Joon Won, Religious Support Office at 738-3011.

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